

2009 Agents' Choice AWARDS

FAVORITE MODEL UNITS - SUBURBS



Optima Old Orchard - Optima Inc.

Agents and prospective homeowners spend over half of their time in the purchase process visiting open houses and models. Optima wanted that time to be well-spent and memorable, and for the models to make a visual impact. Old Orchard Woods models are staged by an in-house team dedicated to conveying David Hovey's design and message that living space should be functional as well as beautiful. For Optima, as much consideration goes into the interior staging as in the general planning and exterior design – a unified vision of practical living in a sophisticated environment. We want the effect of touring the models to be an experience, and thus Optima stages these units from its own unique and rare furniture collection, then adds artwork and functional housewares to demonstrate a future home setting in this special community. We are honored that the brokerage community recognized this commitment to developing a unique experience for their clients and ours.

NOMINEES:

Heritage of Palatine Brownstones; R. Franczak and Assoc.
Patriot Commons at the Glen; Toll Brothers

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